

Privacyverklaring

As soon as you visit our website www.unrealdj.nl or contact us, we receive information about you. In this privacy policy we explain what we do with that information.

We always handle your information with care and store it securely. If you have any questions or would like to know which information we hold about you, please feel free to contact us.

We may update this privacy policy when necessary. We therefore recommend that you review this privacy policy regularly to stay informed.

This privacy policy was last updated on **January 1, 2026**.

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1. Applicability

This privacy policy applies to all personal data processed by UnrealDJ and to all related services and domains.

It concerns personal data of visitors to our website, clients, business partners and anyone who has contacted UnrealDJ.

Personal data means all information that can be traced back to an individual, such as name, address, email address, telephone number, IP address and communication data.

2. Controller

UnrealDJ
Augustusstraat 66
1335 DW Almere
The Netherlands
Chamber of Commerce (KVK): 78321778
E-mail: info@unrealdj.nl

UnrealDJ is the controller responsible for the processing of personal data as described in this privacy policy.

3. Whose data do we process?

We process personal data of:

- Visitors to our website
- Private clients
- Business clients
- Contact persons of partners and suppliers



UNREAL

www.unrealdj.nl

info@unrealdj.nl

06-83599667

KVK: 78321778

BTW: NL003216889B50

4. How do we obtain your data?

- We obtain personal data directly from you when you:
 - Visit our website
 - Fill in a contact form
 - Fill in an online booking form
 - Contact us by email, telephone or WhatsApp
 - Provide information in connection with a booking or event
-

5. Which data do we process?

Depending on the service, we may process the following personal data:

- Name
 - Home address or business address
 - Email address
 - Telephone number
 - Payment and invoicing details
 - Event details
 - Photo material
 - Video material
 - Communication data (email, WhatsApp, forms)
 - Technical data (IP address, browser type, device type – solely for website functionality)
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6. For which purposes do we use your data?

We process personal data only for the following purposes:

- Handling contact requests
 - Processing booking requests and agreements
 - Organising and performing events
 - Invoicing and administration
 - Communication with clients and partners
 - Improving our services
 - Creating and publishing promotional photo and video content
-

7. Legal basis for processing

We process personal data based on the following legal grounds:

- **Performance of a contract** (bookings, service delivery, invoicing)
- **Legal obligation** (administration and tax retention obligations)
- **Legitimate interest** (customer relations, communication, promotion of our services)
- **Consent** (where required, for example for specific use of photo and video material)

8. How long do we retain your data?

We do not retain personal data longer than necessary for the purposes for which it is processed and in accordance with legal retention periods.

- Financial and invoicing data: **7 years** (tax legislation)
- Booking and client data: as long as necessary for execution and aftercare
- Communication data: up to **2 years** after last contact
- Photo and video material: until consent is withdrawn or the material is no longer relevant for promotional purposes

If you would like more information about specific retention periods, please contact us.

9. With whom do we share your data?

UnrealDJ does not sell personal data to third parties.

We only share personal data when this is necessary for:

- Execution of the agreement
- Compliance with legal obligations
- Technical service providers (hosting, email, payments)
- With parties that process data on our behalf, we conclude a data processing agreement. UnrealDJ remains responsible for these processing activities.

10. Where is your data stored?

We process and store personal data within the **European Economic Area (EEA)**.

Personal data is not transferred to countries outside the EEA unless appropriate safeguards are in place.

11. Data security

We take appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access or disclosure.

Access to personal data is restricted to authorised persons only.

If you have any questions about our security measures, please contact us.

12. Your rights

You have the following rights regarding your personal data:

- Right to information
- Right of access
- Right to rectification
- Right to erasure (“right to be forgotten”)
- Right to restriction of processing
- Right to data portability
- Right to object
- Right to withdraw consent
- Requests can be submitted via **info@unrealdj.nl**.
We will respond within **30 days**. For complex requests, this period may be extended to a maximum of 60 days.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

13. Cookies

UnrealDJ only uses **functional cookies** that are necessary for the proper functioning of the website.

We do **not** use tracking cookies, analytical cookies or advertising cookies.

No personal browsing profiles are created.

14. Photo and video recordings

During events, photo and video recordings may be made by or on behalf of UnrealDJ.

These recordings may be used for promotional purposes, including website, social media and marketing materials, based on legitimate interest or explicit consent.

If you object to the use of such material, you may inform us in writing prior to the event or request removal afterwards. We will handle such requests carefully.

15. Data of minors

UnrealDJ does not knowingly process personal data of minors under the age of 16 without parental consent.

If we become aware that we have collected personal data of a minor without valid consent, we will delete such data as soon as possible.

16. Changes to this privacy policy

We reserve the right to amend this privacy policy.

The most recent version will always be published on our website.

17. Contact

If you have any questions about this privacy policy or about the processing of your personal data, please contact:

UnrealDJ

E-mail: info@unrealdj.nl